



**WRR Name: Katrin Beste**

**Country: Austria**

**Project: FYI: conference for information design**

**key facts**

half day event

200 participants from all fields of information design

12 project and idea presentations

Innovative Experience Area based in Vienna

**What was the challenge?**

Low awareness of all different fields of information design in the public and a huge learning opportunity through personal contacts and networking lead to the idea of a regular event.

We had to create a conference team, organize funding and create broad interest in all specific info design groups to join our event.

**What was the solution?**

To run one general information design event per year and add 1-2 smaller more specific events, e.g. for UX design, signage, etc.

**What is the current status?**

The main objective is to get to know each other personally. As a non-profit association we decided to stop all activities during COVID and wait as long as safe in-person-events are possible again.

FYI:-events might commence in 2023.

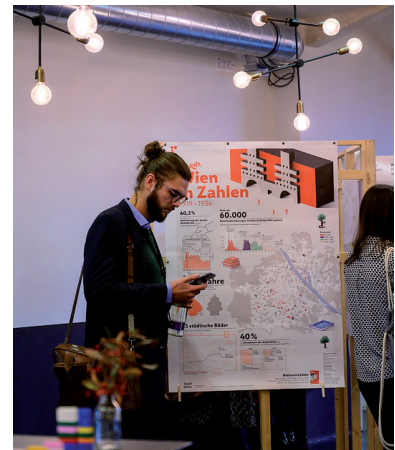
**Contact:**

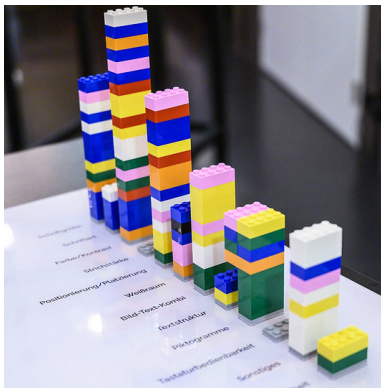
organisation: FYI:

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website: [fyi-conference.com](http://fyi-conference.com)

caution: currently on hold





**FYI:**

